



SUNDAY FEBRUARY 13TH 2011

POWER CENTER  
121 FLETCHER ST. ANN ARBOR MI

KOREAN STUDENTS ASSOCIATION  
PRESENTS



# A Message from KSA President, Sam Moon

## Dear Culture Show Attendees,

Thank you for coming and supporting the University of Michigan Korean Student Association's annual Culture Show. Each year, KSA and various student groups work around the clock to prepare for this great cultural showcase. The students performing tonight have all dedicated hundreds of hours to perfecting their act so they can best portray what they believe represents Korean Culture. This year, we are excited to welcome you to the 2011 KSA Culture Show: IGNITE! KSA's Culture Show Board chose the theme of "Ignite" because we wanted this show to be the spark that ignites a passion for Korean culture on this campus.

This year we will be doing the show a little differently and dedicating the entire second half of the show to our two guest performers: Clara C and Dumbfoundead. Clara C, a folk/pop/rock artist from California with great instrumental and vocal talent, has garnered a massive internet and live audience fan base with over four million YouTube views and a sold out album release. Our second guest performance features Dumbfoundead and DJ Zo. Dumbfoundead is a rapper from Koreatown, Los Angeles and is equipped with an arsenal of quick witted rhymes and unique experiences to back them up. At the risk of sounding like a certain "internet sensation" episode of South Park, Dumbfoundead and DJ Zo have also amassed a huge internet and live following with over 2 million channel views.

Alongside these guest performers, we

will also have performances showcasing our Korean heritage through KSA's Korean Fan Dance group and traditional drumming from Sinaboro. We hope that the collection we have chosen tonight will be a moving portrayal of both our storied past and the future for music, art, and Korean culture.

Each year, the Culture Show becomes the culminating point of KSA's months of planning and hard work. The show gives members involved the invaluable feeling of satisfaction after performing their hearts out - a feeling that can be shared by all artists regardless of their background or how famous they are. As we continue to slowly reinvent old traditions through music and art, we invite all of our supporters to continue to strive to learn about Korean culture and it's its growing bond with mainstream America. We hope that this show maintains the tradition of excellence that KSA and our supporters are accustomed to, shows the amazing potential that we as Korean Americans have, and "ignites" a true passion for Korean culture within you.

I'd also like to take this opportunity to thank the Nam Center for Korean Studies for all their support. Without them, none of this would have been possible.

We sincerely thank you for your support and please, enjoy the show.

Sam Moon

President, Korean Student Association



## Nam Center *for* KOREAN STUDIES

The Nam Center for Korean Studies (NCKS) at the University of Michigan International Institute encourages economic, political, and cultural understanding of Korea in the U-M community and beyond. Through its student and faculty support and ambitious public programming, the center seeks to increase the depth and breadth of resources devoted to Korean studies.

NCKS provides a historical context for the campus community and public to better understand current social and political challenges in Korea. With a history spanning more than 5,000 years, Korea boasts one of the world's oldest cultures. NCKS works to raise interest and awareness about this fascinating and ancient civilization.

The center supports student and faculty research and recruitment, new curriculum development, and an active colloquium series at the university, bringing eminent Korean Studies scholars from around the world to speak on diverse and complex issues. Additionally, the center provides funding for public programs such as art exhibitions, film festivals, lectures, and conferences.

## Upcoming NCKS Events:

March 23, 2011: **"Asian American Woman in Hollywood and Beyond: race, gender, and representation 1986-2010"** - Guest Lecture by Elaine Kim, Professor of Asian American Studies, University of California, Berkeley

April 5, 2011: **Drawing Exhibition and Special Lecture at the Institute for the Humanities** Professor David Chung will present a new drawing exhibition titled "Pyongyang," and Professor Bruce Comings from the Department of History, University of Chicago, will give a special lecture.

April 2011: **Teacher Workshop: Korean Art in Action** This workshop for educators offers an opportunity to study cultural change in Korea by exposing them to both contemporary Korean culture and its historical roots.

April 2 to June 26, 2011: **Exhibition: "Life in Ceramics: Five Contemporary Korean Artists"** Stunning work by celebrated Korean ceramic artists in UMMA's A. Alfred Taubman Galleries.



The KSA Board and Culture Show Board would like to specially thank the Nam Center for Korean Studies for their sponsorship of 2011 KSA Culture Show: Ignite.



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# 2011 Korean Students Association Culture Show

## Ignite

..To be the spark that ignites a passion for Korean culture

Sinaboro  
Seoul Juice  
KDM  
Fan Dance  
Female Gayo  
Daniel Kim

Clara C  
Dumbfoundead



# Sinaboro

**S**inaboro is a Korean Traditional Percussion Group based on Samul-Nori, which is a type of music performed by farmers to celebrate and wish for good harvests. SamulNori is performed with four musical instruments: Kkwaenggwari, Janggu, Buk, and Jing. Each instrument represents the thunder, rain, cloud, and wind respectively. Founded in 1998, Sinaboro has been holding annual concerts in the Michigan League to promote Korean Traditional Culture.



**Members:** Songyi Baek, Sang Hyuk Cho, Matt Choe, Jeanne Lee, Jinkyu Lee, Sunghee Ahn, Arnold Cho, Loretta Choe, Hanseul Choi, Mee Sun Choi, Sugy Ghang, Doil Hwang, Daniel Kim, Garyung Kim, Jiyoung Kim, Jun Tai Kim, Sojung Kim, SoYoung Kim, Monica Lee, Yoon Kyung Lee, Ryan Shin, SeoheeYou, Yeojung Bae, Sungchan Cho, Jongeun Jeon, Gyuchan Jeon, Jisu Kang, Christine Kim, Jooyeop Lee, Hye Seung Ryoo, Sun HyungWoo, Eun SooYoon



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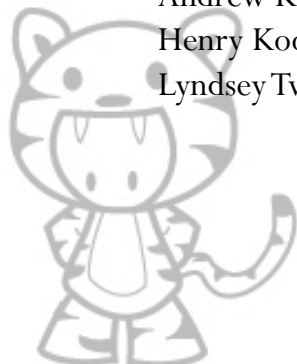
# Credits

## Culture Show Board

**Chair:** David J Kim

**Co-Chair:** Rebecca Yi

**Members:** June Young Bae  
Sang Hyuk Cho  
Stellar Cho  
Tina Choung  
Andrew Kim  
Henry Kook  
Lyndsey Twining



**MCs:** Joon Chung, Helen Kim

**Event Flyer Design:** Andy Yoo

**Kick-Off Party Flyer Design:** Peter Kim

**Program Design:** Lyndsey Twining

**Event Photography:** Daniel Kim, Dan Chern, Robby Kim

## Special Thanks to:

Nam Center for Korean Studies



# Seoul Juice

Seoul Juice is the KSA's Korean-interest a cappella group. We will be singing Korean pop music with all musical parts sung in harmony with our voices. Witness the moment when human voices come together to create beautiful music!



## Performing:

IU & Seulong - "Nagging"  
Girl Solo by Jee Park  
Boy Solo by InYong Chung

Taeyeon & The One - "Like a Star"  
Girl Solo by Ryan Lee  
Boy Solo by June Young Bae

## Members:

*InYong Chung, Hester Lee,  
Hannah Ryou, Jee Park, Annie  
Yoo, Alex Sin, Timothy Yang,  
Thomas Kim, Kyongmin Lee,  
Eunil Cho, Jamie Lee, June  
Young Bae, Ryan Lee*



# KDM



**H**aving participated in various performances last year, KDM is back to offer new, popular dances to the audience. KDM consists of a group of underclassmen girls who enjoy dancing and wish to share their passion with others. KDM was created in 2009 with nine freshmen girls. Hoping to introduce Korean culture through music, KDM participated in many shows such as Bursley Culture Show, KSA culture show and KISA Superstar M. Over the past year, we performed popular songs including Girls' Generation's "Gee" and "Oh", Kara's "Mister" and Super Junior's "Sorry Sorry". This year, six original members of KDM, Seona Choi, Jane Jeon, Sarah Hwang, Grace Hwang, Jane Hong and So Young Kim, as well as one additional member, Hyungi Lee, are back to ignite a passion for Korean culture in everyone. Practicing diligently since the beginning of the year, KDM has prepared a performance filled with excitement and new color. We hope you enjoy our performance and take our love for Korean culture with you. Thank you.

## Performing:

Girls' Generation - "Hoot"  
After School - "Bang"  
After School - "Ah!"  
Shinee - "Lucifer"  
Girls' Generation - "Run Devil Run"



# dumbfoundead

## Special Guest w/ DJ Zo

Dumbfoundead is a walking bag of charisma. Equipped with a blunted grin, infectious attitude, and an arsenal of quick witted rhymes, the burgeoning new generation Project Blowedian with endless potential.



## Contact Info:

[dumbfoundead.com/](http://dumbfoundead.com/)  
[facebook.com/dumbfoundead](https://facebook.com/dumbfoundead)  
[youtube.com/dumbfoundead](https://youtube.com/dumbfoundead)  
[twitter.com/dumbfoundead](https://twitter.com/dumbfoundead)  
[shop.knocksteady.com/](http://shop.knocksteady.com/)





Having been a closet musician most of her life, Clara has only recently revealed her talent to the world. In a short period of time, she has won prestigious competitions such as Kollaboration 10, ISA 09: Los Angeles and the KAC Media Creative Juice Night. Clara has just begun to capture the hearts and minds of the music community world-wide. Her quirky charm, creative ideas,

**Contact Info:**  
[youtube.com/CLARACMUSIC](http://youtube.com/CLARACMUSIC)  
[thesixtyone.com/#/Claracmusic/](http://thesixtyone.com/#/Claracmusic/)  
[twitter.com/CLARACMUSIC](http://twitter.com/CLARACMUSIC)  
[myspace.com/bookclara](http://myspace.com/bookclara)

unlimited instrumental and vocal talent has allowed people to see Clara as the next big singer/songwriter. Clara's music can best be described as a synergy of folk/pop/rock sound that when blended together creates a unique experience. She has performed at renowned venues such as The White House Dept. of Education, Hollywood Bowl, Shrine Auditorium and more where she performed for crowds of up to 18,000 people. Clara's debut album was released on September 24th to a sold out crowd at the Hotel Cafe venue. Look for Clara as she tours throughout the year promoting her debut album, The Art in My Heart.



# Fan Dance



Dating back from the Joseon Dynasty, the Korean Fan Dance is a traditional form of dance, performed by groups of female dancers. The dancers open and close the eccentric colored fans to a flowing rhythm and traditional music. The colorful costumes present a glimpse of those once worn by dancers of the royal court. UMICH KSA's Korean Fan Dance is very excited to present this beautiful art in the form of a traditional dance in order to represent Korea's unique culture.

**Members:** Priscilla Lee, Grace Baek, Amy Park, Michelle Park, Hannah Ryou, Emily Han, Annie Yoo



# Female Gayo



**Co-leaders:** Jee Park, Sorah Park

**Dancers:** Jee Park, Sorah Park, Lina Yi, Grace Hong, Healee On, Steph Hur, Bera Roh, Tina Choung, Liya Palmer

Female Gayo is KSA's official all-female dance crew led by Jee Park and Sorah Park. Our group has a long tradition of performing in the annual KSA Culture Show and has showcased many K-pop hits that are representative of contemporary Korean culture. We dance to routines of the year's most popular K-pop music with excitement, energy, and attitude. 2010 was another year filled with Korean "girl groups," and this year, we're bringing you a mix of popular songs by Miss A, Rainbow, Lee Hyo Ri, and 4 Minute. Our group members have put in a lot of time and effort to make this performance worthwhile for you to watch, so we hope you enjoy!

## Performing:

Miss A – "Bad Girl Good Girl"

Rainbow – "Mach"

Lee Hyori – "Mr. Big"

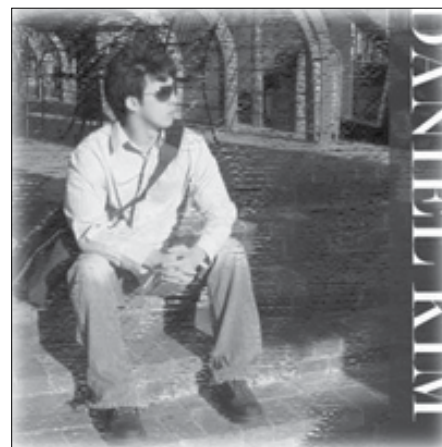
4 Minute – "Huh"

Lee Hyori – "Chitty Chitty Bang Bang"

Rainbow – "A"



# Daniel Kim



Daniel Kim is a singer/songwriter based out of Ann Arbor. He graduated from University of Michigan in '09. Currently, he is focusing more on his music before he starts medical school next year. His songs deal with his faith, experiences, and convictions. His first music video "All I Need is You", directed by Joon Chung, debuts on Facebook soon. Check it out and don't forget to "Like" him. Thank you for all your love and support!

## Performing:

Medley of:

Bruno Mars - "Grenade"

Justin Timberlake - "Love Stoned"

Wonder Girls - "Nobody"

Original Song - "I Believe In You Girl"

## Accompanied by:



**Austin Yi** (Piano/Guitar)  
*Studies mechanical engineering  
He can't rap, but he loves hip-hop.*



**Chris Livesay** (Bass)  
*Studies Music Education at U of M  
and enjoys playing any style of music  
and running.*



**Ian Waters** (Violin)  
*Studies Cellular Molecular Biology  
and enjoys playing water polo and  
jamming to any kind of music.*



**Matthew Brook O'Donnell**  
(Drums)  
*Is a postdoctoral research fellow at  
U of M. Loves Indian food.*

## Inspiration for the Song:

*I Believe in You Girl*

To a Beloved Fallen One:

Stop listening to the people that constantly bring you down... telling you that you are not good enough... that you will never make it ... that you are only a failure. Don't, for a second, believe in those ugly lies. The truth is this: You are precious. You are meant to do great things. And you are SO much better than what anyone else has to say about you. Now, get up, dust off your knees, and just be... I'm with you every step of the way.

Love,

One Who Cares For You Immensely